

# FALL / WINTER 2018



## ADS ARE NOW ON SALE FOR OUR 3RD EDITION: FALL / WINTER 2018!

The Charleston Ale Trail is changing the face of beer tourism in the Lowcountry! This simple guide, now in its second edition, advances the message of all craft breweries in the region by making sure that they are all represented in one single publication. The print edition of the Ale Trail, available at restaurants, bars, breweries, and retail outlets across the Lowcountry, is an incredible place to reach the beer drinking crowd in the Charleston area. The web edition is mobile friendly and easy to use on all devices, helping brewery goers determine where to drink, dine, and shop while on the go.

For more information or to get in touch, check out [CharlestonAleTrail.com](http://CharlestonAleTrail.com) or contact our sales team at [sales@CharlestonAleTrail.com](mailto:sales@CharlestonAleTrail.com)

**40,000**

**copies printed  
every 6 months**

**Distribution  
at Charleston**

**breweries, bars,  
hotels, & more!**

**Website Ads  
Available Now**

**[www.charlestonaletrail.com](http://www.charlestonaletrail.com)**

# STANDARD ALE TRAIL LISTING (FREE)

The top and bottom ads on either page below represent CAT's standard 1/4 page listing. Standard CAT listings will include all information listed below at no charge for all Charleston area breweries.

**COAST BREWING COMPANY**  
 1250 N. 2nd St., North Charleston  
 CharlestonAleTrail.com/coast 843.343.4727

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Boy King	IIIPA	9.7%		THU: 4pm - 7pm FRI: 4pm - 7pm SAT: 12pm - 5pm	
Dead Arm	APA	6.0%			
Blackbeard	Imperial Stout	9.3%			

**COMMONHOUSE ALEWORKS**  
 4831 O'Hear Ave., North Charleston  
 CharlestonAleTrail.com/commonhouse

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Wise One	Hefeweizen	5.0%		TBD	
Park Circle Pale Ale	Pale Ale	5.7%			



**FREEHOUSE BREWING**  
 2895 Pringle St. B, North Charleston  
 CharlestonAleTrail.com/freehouse

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Ashley Farmhouse	Farmhouse Ale	6.1%		TU-TH: 3pm - 8pm FRI: 3pm - 8pm SAT: 1pm - 8pm	
Green Door	IPA	6.2%			
Battery Brown	Brown Ale	5.2%			

**HOLY CITY BREWING**  
 4155 Dorchester Rd., North Charleston  
 CharlestonAleTrail.com/holycity 843.225.5623

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Pluff Mud	Porter	5.5%		M-FRI: 11am-8pm FR-SAT: 11am-9pm SUN: 11am-8pm	
Washout Wheat	Hefeweizen	5.3%			
Overly Friendly	IPA	6.9%			

**OAK ROAD BREWING**  
 108 E 3rd N St., Summerville  
 CharlestonAleTrail.com/oakroad 843.695.9886

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Juggin' Board	Munich Helles	4.4%		W-FRI: 3pm - 9pm SAT: 12pm - 9pm SUN: 12pm - 6pm	
Vienna Lager	Lager	5.8%			
HHH	Hefeweizen	4.4%			



**PAWLEY'S ISLAND BREWING CO.**  
 2668 Industrial Ave., North Charleston  
 CharlestonAleTrail.com/pawleys 843.225.8292

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Pawley's	Pale Ale	5.5%		THU: 4pm - 8pm FRI: 4pm - 9pm SAT: 2pm - 9pm SUN: 2pm - 6pm	
Gray Man	Stout	7.8%			
Coquina	Am. Pale Wheat	4.4%			

## STANDARD PRINT LISTING

0.25 PAGE (4.75" X 1.625")

- Brewery logo
- Street address
- CAT web address
- Phone
- Map listing
- Brewery hours
- In-house amenities (icons)
- Three beer listings

1.625" Standard Listing (actual size) 4.75"

## STANDARD ADVERTISER WEB LISTING:

- Dedicated webpage on CharlestonAleTrail.com for your business!
- You control your business's events and specials!
- Google Maps directions button
- Business logo
- Link to your website
- Your business hours



# BRONZE ALE TRAIL LISTING OPTION 1

**\$725**

The Bronze CAT print advertisement more than triples the graphic real estate for breweries and more than doubles the number of beers listed. The extra space can be used by the brewery to add images, a brewery description or review, or an event schedule.



## RUSTY BULL BREWING CO.

3005 W. Montague Ave., North Charleston  
CharlestonAleTrail.com/rustybull

843.225.8600

**IN-HOUSE**



**BEST BREWS**

NAME	STYLE	ABV
Bearded Tiger	Cream Ale	5.3%
Dance Naked	IPA	6.0%
Dubbel Trouble	Dubbel	6.5%
Tumbling Monk	Porter	5.5%
Double Kicker	IIIPA	8.2%

**HOURS**

M-F: 11am - 11pm  
SAT: 11am - 11pm  
SUN: 11am - 7pm

**MAP**



**FROM THE SOURCE**

We like our beers to focus on being themselves. You have to raise them up that way, so they have a sense of individualism in a world filled with categories and those who would pigeonhole them. Sure, they'll come across others that seem to resemble some of their characteristics, but in the end it's all about letting it all hang out.

We'd love for you to come hang out in our little piece of heaven in North Charleston. We have a growing tap list, ample indoor and outdoor seating, snacks, and beer that will cause immense happiness and laughter while you dance unapologetically to great music.





## SNAFU BREWING COMPANY

3280 Industry Dr., North Charleston  
CharlestonAleTrail.com/snafu

843.767.4121

**BEST BREWS**

NAME	STYLE	ABV
India Pale Ale	IPA	6.6%
Shadow of Death	Imperial Stout	10%
SnaFu Tang	Sour Ale	5.3%

**IN-HOUSE**



**HOURS**

THU: 4pm - 9pm  
FRI: 4pm - 9pm  
SAT: 2pm - 8pm

**MAP**





1. Charles Towne Fermentary
2. COAST Brewing Co.
3. Commonhouse Aleworks
4. Cooper River Brewing Co.
5. Dockery's
6. Edmund's Oast
7. Edmund's Oast Brewing Co.
8. Famulari's Pizzeria & Brewpub
9. Fatty's Beer Works
10. Freehouse Brewery
11. Frothy Beard Brewing Co.
12. Ghost Monkey Brewery
13. Holy City Brewing
14. Lo-Fi Brewing
15. Low Tide Brewing
16. Munkle Brewing Co.
17. Oak Road Brewery
18. Palmetto Brewing Co.
19. Pawley's Island Brewing Co.
20. Revelry Brewing Co.
21. Rusty Bull Brewing Co.
22. SnaFu Brewing Co.
23. Tradesman Brewing Co.
24. Twisted Cypress Brewing Co.
25. Two Blokes Brewing Co.
26. Westbrook Brewing Co.

**COMING SOON:**

27. Fat Pig Brewing Co.
28. Island Tap Room

## BRONZE PRINT LISTING OPTION 1

**0.75 PAGE (4.75" X 5")**

- All standard listing items included
- 3/4 page inline advertisement
- Up to 7 beer listings
- "From the Source" listing: Add images, description, beer or brewery review, or an event calendar to the standard listing


## BRONZE WEB LISTING INCLUDES:

- All standard web listing items
- 7 beer listings controlled by you! Update as often as you'd like
- Beer review on web: brewery will provide tasting notes on a beer that they would like listed on the site. You can change or update as often as you'd like!

# BRONZE ALE TRAIL LISTING OPTION 2

**\$725**

The Bronze CAT print advertisement more than triples the graphic real estate for breweries and more than doubles the number of beers listed. The extra space can be used by the brewery to add images, a brewery description or review, or an event schedule.



**DOCKERY'S**  
880 Island Park Dr., Charleston (Daniel Island)  
CharlestonAleTrail.com/dockerys

**BEST BREWS**  
COMING SOON


**IN-HOUSE**  
[Icons: Glass, Fork, Dog, Paw]

**HOURS**  
Daily:  
11:30am - Until


**MAP**  
5

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**OPENING NOVEMBER 2017**




**DOCKERY'S**  
FOOD. BEER. MUSIC.



**TWO BLOKES BREWING**  
547 Long Point Rd., Ste. 101, Mt. Pleasant  
CharlestonAleTrail.com/twoblokes

**BEST BREWS**


NAME	STYLE	ABV	IN-HOUSE	HOURS	MAP
First Blood	Hefe	5.3%	[Icons: Glass, Fork, Dog, Paw]	M-TH: 4pm - 9pm	25
Drone	IPA	7.0%	[Icons: Glass, Fork, Dog, Paw]	FRI: 3pm - 10pm	
Publican	Pub Ale	5.1%	[Icons: Glass, Fork, Dog, Paw]	SAT: 12pm - 10pm	
			[Icons: Glass, Fork, Dog, Paw]	SUN: 12pm - 6pm	



**GHOST MONKEY BREWERY**  
522 Wando Ln., Mt. Pleasant  
CharlestonAleTrail.com/ghostmonkey

**BEST BREWS**


NAME	STYLE	ABV	IN-HOUSE	HOURS	MAP
Haymaker	Saison	7.0%	[Icons: Glass, Fork, Dog, Paw]	W-THU: 4pm - 9pm	12
Farmer Brown	Brown Ale	5.1%	[Icons: Glass, Fork, Dog, Paw]	FRI: 4pm - 10pm	
#FunkOff	Am. Pale Ale	5.2%	[Icons: Glass, Fork, Dog, Paw]	SAT: 11am - 10pm	
			[Icons: Glass, Fork, Dog, Paw]	SUN: 12pm - 6pm	



**WESTBROOK BREWING CO.**  
510 Ridge Rd., Mt. Pleasant  
CharlestonAleTrail.com/westbrook

**BEST BREWS**


NAME	STYLE	ABV	IN-HOUSE	HOURS	MAP
One Claw	Rye Beer	5.5%	[Icons: Glass, Fork, Dog, Paw]	TU-FRI: 4pm - 8pm	26
IPA	IPA	6.8%	[Icons: Glass, Fork, Dog, Paw]	SAT: 12pm - 6pm	
White Thai	Witbier	5.0%	[Icons: Glass, Fork, Dog, Paw]		



**ISLAND TAP ROOM**  
1401 Shrimp Boat Ln., Mt. Pleasant — **COMING SOON**  
CharlestonAleTrail.com/islandtaproom

**BEST BREWS**

NAME	STYLE	ABV	IN-HOUSE	HOURS	MAP
Island Coastal Lager	Am. Craft Lager	4.5%	[Icons: Glass, Fork, Dog, Paw]	COMING SOON	28



**TO FRIENDS, TO BEER, TWO BLOKES.**

Two Blokes Brewing creates unique, handcrafted beers with a focus on quality, flavor, and consistency, served in our expansive taproom off Long Point Road in Mount Pleasant. Our twelve constantly rotating taps include everything from hoppy IPAs to rich, piasty stouts, and everything in between. There's something for everyone in our taproom; we're kid and dog-friendly, open seven days a week, and keep our calendar stacked with local food trucks, live music, and trivia. So whether you're trying your first craft beer or your fiftieth, come by, take a tour, try a tasting, and spend some time with Two Blokes!

www.twoblokesbrewing.com • 547 Long Point Rd., Suite 101, Mt. Pleasant • 843.654.4564

If the Ale Trail brings you to our neighborhood, show this ad for \$1 off your first pint or flight.

Option 2 gives the advertiser the ability to split their 3/4 page into two pieces: the standard listing and an additional 1/2 page advertisement. The advertiser can request a location for the ad (on the same page, on a different page, at the front / back / middle of the book), but we cannot make any placement guarantees.

## BRONZE WEB LISTING INCLUDES:

- All standard web listing items
- 7 beer listings controlled by you! Update as often as you'd like
- Beer review on web: brewery will provide tasting notes on a beer that they would like listed on the site. You can change or update as often as you'd like!

## BRONZE PRINT LISTING OPTION 2

**0.75 PAGE (4.75" X 5")**

- All standard listing items included
- Standard 1/4 page inline ad
- 1/2 page additional ad to be placed elsewhere in the magazine

# SILVER ALE TRAIL LISTING

\$1,275

The Silver CAT Listing gives you the standard inline listing plus a full additional page. Add a brewery or beer review, advertise an upcoming event – whatever message you want to broadcast to Charleston area beer fans and visiting beer tourists.



**FREEHOUSE BREWING**  
 2895 Pringle St. B, North Charleston  
 CharlestonAleTrail.com/freehouse

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Ashley Farmhouse	Farmhouse Ale	6.1%		TU-TH: 3pm - 8pm	
Green Door	IPA	6.2%		FRI: 3pm - 8pm	
Battery Brown	Brown Ale	5.2%		SAT: 1pm - 8pm	

**HOLY CITY BREWING**  
 4155 Dorchester Rd., North Charleston  
 CharlestonAleTrail.com/holycity 843.225.5623

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Pluff Mud	Porter	5.5%		M-TH: 11am-8pm	
Washout Wheat	Hefeweizen	5.3%		FR-SAT: 11am-9pm	
Overly Friendly	IPA	6.9%		SUN: 11am-8pm	

**OAK ROAD BREWING**  
 108 E 3rd N St., Summerville  
 CharlestonAleTrail.com/oakroad 843.695.9886

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Jogglin' Board	Munich Helles	4.4%		W-FRI: 3pm - 9pm	
Vienna Lager	Lager	5.8%		SAT: 12pm - 9pm	
HMH	Hefeweizen	4.4%		SUN: 12pm - 6pm	

**PAWLEY'S ISLAND BREWING CO.**  
 2668 Industrial Ave., North Charleston  
 CharlestonAleTrail.com/pawleys 843.225.8292

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Pawley's	Pale Ale	5.5%		THU: 4pm - 8pm	
Gray Man	Stout	7.8%		FRI: 4pm - 9pm	
Coquina	Am. Pale Wheat	4.4%		SAT: 2pm - 9pm	
				SUN: 2pm - 6pm	

## SILVER PRINT LISTING

1.25 PAGES

The Silver listing gives the advertiser a standard listing plus a complete standalone page for their ad. The advertiser can request a location for the ad (on the same page, on a different page, at the front / back / middle of the book), but we cannot make any placement guarantees.

## SILVER WEB LISTING INCLUDES

- All standard web listing items
- Web banner ad (\$175 value!)
- Brewery of the Month listing (\$200 value!)
- 10 Beer listings
- Brewery controlled beer tasting notes
- Brewery controlled brewery description

- 1/4 page standard listing
- PLUS add a full page to your free listing
- Use the page for a brewery review, beer descriptions, event listings, or send us your art to use the page however you wish.

# GOLD ALE TRAIL LISTING

\$1,475

Like the Silver CAT Listing but want just a little more room? This option is perfect for those that want to showcase an image of their beer or brewery with their inline advertisement and add an additional page to showcase a particular event or tasting notes on beers.

**COAST BREWING COMPANY**  
 1250 N. 2nd St., North Charleston  
 CharlestonAleTrail.com/coast 843.343.4727

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Boy King	IIIPA	9.7%		THU: 4pm - 7pm	2
Dead Arm	APA	6.0%		FRI: 4pm - 7pm	
Blackbeard	Imperial Stout	9.3%		SAT: 12pm - 5pm	

**COMMONHOUSE ALEWORKS**  
 4831 O'Hear Ave., North Charleston  
 CharlestonAleTrail.com/commonhouse

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Wise One	Hefeveizen	5.0%		TBD	3
Park Circle Pale Ale	Pale Ale	5.7%			

COMING TO PARK CIRCLE IN FALL 2017

**FREEHOUSE BREWING**  
 2895 Pringle St. B, North Charleston  
 CharlestonAleTrail.com/freehouse

BEST BREWS			IN-HOUSE	HOURS	MAP
NAME	STYLE	ABV			
Ashley Farmhouse	Farmhouse Ale	6.1%		TU-TH: 3pm - 8pm	10
Green Door	IPA	6.2%		FRI: 3pm - 8pm	
Battery Brown	BrownAle	5.2%		SAT: 1pm - 8pm	

**COMMONHOUSE ALEWORKS**

Great beer makes great times.  
 Great times make great friends.  
 Great friends make great neighbors.  
 Great neighbors make great cities.  
 Great cities make great nations.  
 Great nations make a great world.  
 Therefore the greatness of the world depends on great beer.  
 - Bert Grant

**NEW BREWERY AND TAPHOUSE  
 OPENING IN PARK CIRCLE**

**December 2017**

[www.commonhousealeworks.com](http://www.commonhousealeworks.com)

## GOLD PRINT LISTING

### 1.5 PAGES

- All standard listing items included
- Increase your standard listing to 1/2 page: add a large image with custom messaging
- PLUS a full page ad elsewhere in the magazine
- Use the additional full page for a brewery review, beer descriptions, event listings, or send us your art to use the page however you wish. Location in the magazine can be requested but are not guaranteed

## GOLD WEB LISTING INCLUDES:

- All standard web listing items
- Web banner ad
- Brewery of the Month listing
- 12 Beer listings controlled by you!
- 2 Beers with brewery supplied tasting notes - update as often as you'd like!
- Brewery description controlled by you
- FREE Ad design!

# PLATINUM ALE TRAIL LISTING

\$2,175

The Platinum CAT Listing gives a brewery all the graphic real estate they need to give readers an in-depth review of their taproom. List events, tell about your brewery, give your beer philosophy, add tasting notes, or whatever you wish to advertise.

**A MOST QUAFFABLE BEER**

AMERICAN CRAFT LAGER MADE WITH PERLE HOPS + VIENNA MALT.

**#TAKEITEASY**

GOOD VIBES

CRAFT BREWED

ISLAND SOUL

**ISLAND TAP ROOM**

**COMING TO CHARLESTON IN 2018!**

ISLANDCOASTALLAGER.COM

@ISLAND\_LAGER

#TAKEITEASY

**ISLAND TAP ROOM**

1401 Shrimp Boat Ln., Mt. Pleasant — **COMING SOON**  
CharlestonAleTrail.com/islandtaproom

BEST BREWS	IN-HOUSE	HOURS
NAME		COMING SOON
Island Coastal Lager	Am. Craft Lager	
4.5%		

Includes standard inline advertisement

MAP 28

## PLATINUM PRINT LISTING

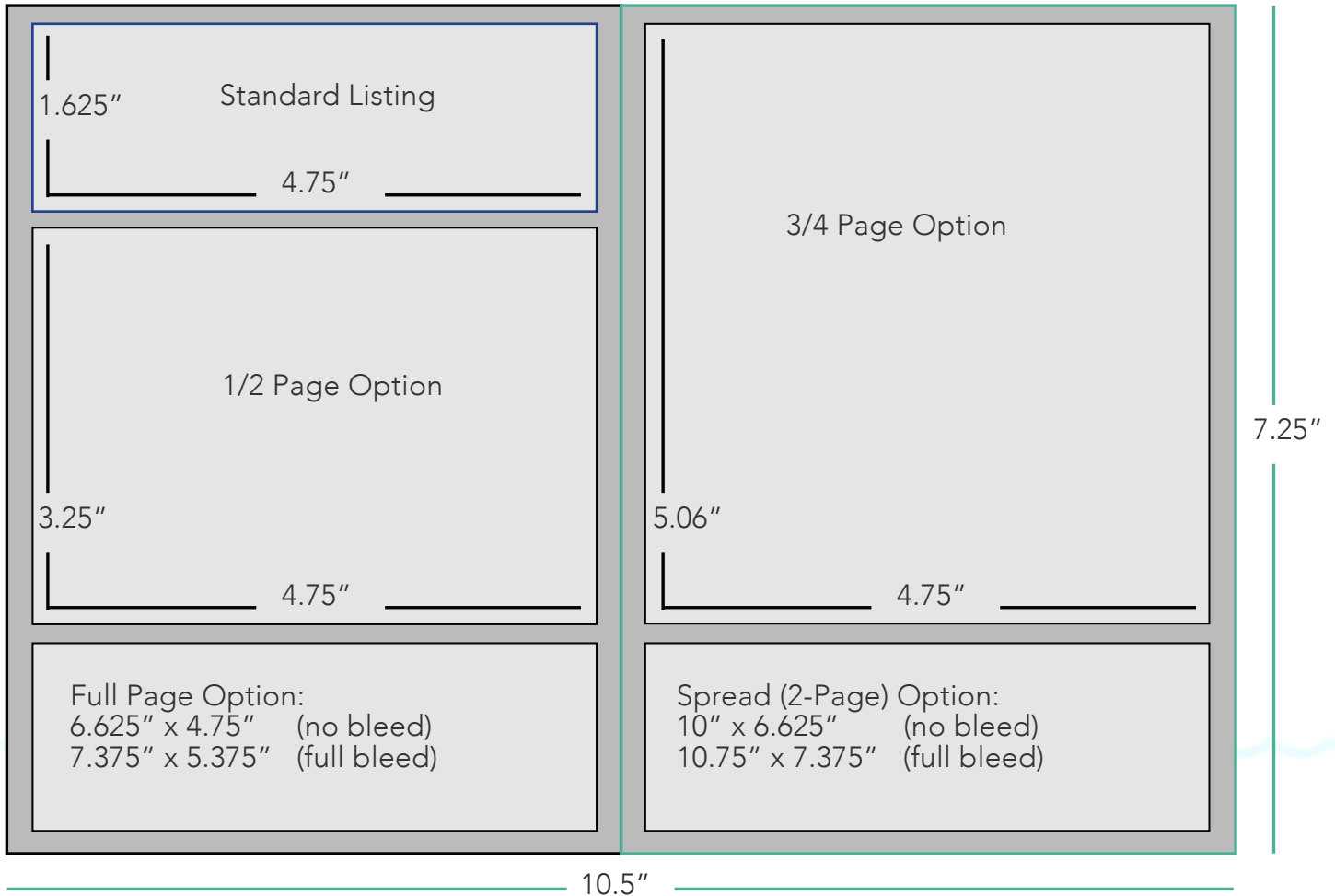
2.25 PAGES

- All standard listing items included inline
- PLUS a 2-page spread
- Use the additional two pages for a brewery review, beer descriptions, event listings, or send us your art to use the pages however you wish
- FREE ad design!

## PLATINUM WEB LISTING INCLUDES:

- All standard web listing items
- Web banner ad
- Brewery of the Month listing
- 20 Beer listings
- 3 Beers with brewery supplied tasting notes
- Brewery description provided by brewery

# CAT AD SIZING



## STANDARD LISTING: FREE

### 0.25 PAGE (4.75" X 1.625")

- Brewery logo
- Street address
- Map listing
- Brewery hours
- Brewery's in-house amenities
- Three beer listings
- Basic Web listing with 5 beers

## BRONZE LISTING: \$725

### 0.75 PAGES (4.75" X 5.06")

- Increase your listing to 3/4 page
- All standard items plus
  - Brewery or beer description
  - 2 large images
  - Additional 4 beer listings
- Basic Web Listing with 7 beers
- PLUS Beer Review on Web

## SILVER LISTING: \$1275

### 1.25 PAGES (6.625" X 4.75") + (4.75" X 1.625")

- Add a full page ad to your standard listing
- Use the page for a brewery review, beer descriptions, event listings, or send us your art to use the page however you wish.
- Basic Web Listing with 10 beers
- Web banner ad
- PLUS Beer + Brewery Reviews on Web

## GOLD LISTING: \$1475

### 1.5 PAGES (6.625" X 4.75") + (4.75" X 3.5")

- Increase your standard listing to 1/2 page
- Add an additional full page ad
- Use the page for a brewery review, beer descriptions, event listings, or send us your art to use the page however you wish.
- Basic Web Listing with 12 beers
- Web banner ad AND Brewery of the Month (\$375 value!)
- PLUS 2 Beers AND a Brewery Review on Web

## PLATINUM LISTING: \$2175

### 2.25 PAGES (10" X 6.625") + (4.75" X 1.625")

- Add a full spread to your standard listing
- Use the page for a brewery review, beer descriptions, event listings, or send us your art to use the page however you wish.
- Basic Web Listing with 20 beers
- Web banner ad AND Brewery of the Month (\$375 value!)
- PLUS 3 Beers AND a Brewery Reviews on Web
- PLUS Home page web ad





Select a plan below, then fill out the pertinent information to the right.

**STANDARD LISTING: FREE**  
**0.25 PAGE (5.25" X 1.625")**

- Brewery logo
- Street address, directions, & mapping
- Short brewery description
- Brewery hours
- Brewery's in-house amenities

**BRONZE LISTING: \$725**  
**0.75 PAGES (5.25" X 5")**

- All Standard Listing items
- 3/4 total page for advertising
  - Option 1: 3/4 page inline
  - Option 2: 1/4 inline, separate 1/2 page
- Full web page control for listings, events, etc

**SILVER LISTING: \$1,275**  
**1.25 PAGES**

- Add a full page ad (5.25" x 7.125") to your standard listing
- Use the page for a brewery review, beer descriptions, event listings, or send us your art to use the page however you wish.
- Web Listing with 10 beers
- PLUS Beer AND Brewery Reviews on Web

\$100 VALUE!

**GOLD LISTING: \$1,475**  
**1.5 PAGES**

- Increase your standard listing to 1/2 page
- Add an additional full page ad
- Use the page for a brewery review, beer descriptions, event listings, or send us your art to use the page as you wish.
- Web Listing with 15 beers
- PLUS 2 Beers AND Brewery Reviews

\$150 VALUE!

**PLATINUM LISTING: \$2175**  
**2.25 PAGES**

- Add a full spread to your standard listing
- Use the page for a brewery review, beer descriptions, event listings, or send us your art to use the page as you wish.
- Web Listing with 20 beers
- PLUS 3 Beers AND Brewery Review
- PLUS Banner ad on main breweries listing page

\$375 VALUE!

# SPRING / SUMMER 2018 BREWERY CAT PRINT AND WEB ORDER FORM

## STANDARD LISTING ITEMS (FREE)

Brewery Name: \_\_\_\_\_ Rep. Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street: \_\_\_\_\_ City / Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Taproom Hours: Mon: \_\_\_\_\_ Tues: \_\_\_\_\_ Wed: \_\_\_\_\_ Thurs: \_\_\_\_\_ Fri: \_\_\_\_\_ Sat: \_\_\_\_\_ Sun: \_\_\_\_\_

Beer 1 Name: \_\_\_\_\_ Beer 1 Style: \_\_\_\_\_ Beer 1 ABV: \_\_\_\_\_

Beer 2 Name: \_\_\_\_\_ Beer 2 Style: \_\_\_\_\_ Beer 2 ABV: \_\_\_\_\_

Beer 3 Name: \_\_\_\_\_ Beer 3 Style: \_\_\_\_\_ Beer 3 ABV: \_\_\_\_\_

Check all that apply:

- |  |   |                                       |
|--|---|---------------------------------------|
| <input type="checkbox"/> Serve Beer Only   | <input type="checkbox"/> Snacks Available | <input type="checkbox"/> Dogs Allowed |
| <input type="checkbox"/> Serve Beer & Wine | <input type="checkbox"/> Foodtrucks       | <input type="checkbox"/> Live Music   |
| <input type="checkbox"/> Full Bar          | <input type="checkbox"/> Full Restaurant  | <input type="checkbox"/> Over 21      |

## ADDITIONAL PRINT / WEB ADVERTISING ITEMS

Please email all additional items, included full page or double page ads, images for SILVER or GOLD listings, images for the Charleston Ale Trail Website, or any other materials to: [design@charlestonaletail.com](mailto:design@charlestonaletail.com)

If you have any questions about the design process and what you will need to submit, image sizes, or any other items, please email the above address or call Chad Elkins at 843.284.1105.

## WEBSITE ADVERTISEMENTS

- |  |   |
|--|---|
| <input type="checkbox"/> Home Page Banner Ad Rotation (\$200 / 6 mo) | <input type="checkbox"/> Brewery of the Month (\$200 / month)     |
| <input type="checkbox"/> Breweries Page Banner Ad (\$175 / 6 mo)     | <input type="checkbox"/> Restaurant Page Banner Ad (\$175 / 6 mo) |
| <input type="checkbox"/> Beer Tour Page Banner Ad (\$150 / 6 mo)     | <input type="checkbox"/> Beer Review (\$200 / 6 mo)               |
| <input type="checkbox"/> Events Page Banner Ad (\$100 / 6 mo)        | <input type="checkbox"/> Brewery Review (\$200 / 6 mo)            |

## SIGNATURE

Advertiser agrees to the schedule as written on this form and to provide ALL materials to CAT no later than September 1, 2018 for inclusion in the Fall 2018 CAT. Advertiser will indemnify and hold the publisher harmless for any loss or expense resulting in any claims for defamation, libel, plagiarism, or copyright infringement.

Total amount of ad placement: \$ \_\_\_\_\_  INVOICE  CREDIT CARD

Credit Card No.: \_\_\_\_\_ Exp. \_\_\_\_\_ CSV: \_\_\_\_\_

CAT Rep (Print): \_\_\_\_\_ Advertiser Rep (Print): \_\_\_\_\_

CAT Rep (Sign): \_\_\_\_\_ Advertiser Rep (Sign): \_\_\_\_\_

Date: \_\_\_\_\_ Date: \_\_\_\_\_

## SEND COMPLETED FORM TO:

Chad Elkins  
[chad@charlestonaletail.com](mailto:chad@charlestonaletail.com)  
Fax: 843.849.9298